



NoShow Premium™ Disposable Nursing Pads

Contents



50 pads



Consumer Driven Benefits

- Our new NoShow Premium disposable breast pads were tested by an outside lab and were found to be more absorbent than most leading competitors
- Mom's Best Kept Secret – the first breast pad shaped like Mom's bra so no "peek-a-boo" breast pad!
- Contoured to Mom's breast – moves with her, not her bra
- Ultra-thin design means only Mom knows she is wearing it
- Discreet white color works under most of Mom's garments
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Product Specifications

Retailer Profit Plan

Model Number	17228	Inner Dim.	17.72" x 4.488" x 7.08"	Ti/Hi	
Unit UPC Number	0-32884-16302-1	Inner Cu. Ft.	0.326 ft ³	FOB	
Product Dim.	4.45" x 4.45" x 7.08"	Inner Weight	2.124 lbs	Unit Cost	\$
Product Cu. Ft.	0.081 ft ³	Master SCC Number	200-32884-16302-5	SRP	\$
Product Weight	0.531 lbs	Master Carton Dim.	18.86" x 14.567" x 7.28"	% Margin	%
Case Pack	12	Master Carton Cu. Ft	1.158 ft ³	\$ Margin	\$
Inner Pack	3/4s	Master Carton Weight	7.742 lbs		

Shelf Dimensions (Width x Depth x Height)

Width – Measured left to right
 Depth – Measured front to back
 Height – Measured bottom to top
 Inner Pack - # of Poly Bags / Quantity in each Poly Bag (3/4s)

Shipping Dimensions (Length x Width x Height)

Length – Horizontal measurement always equal to or greater than width
 Width – Horizontal measurement always equal to or less than length
 Height – Vertical measurement from bottom to top
 Ti/Hi – Ti = # of master cartons on the bottom layer on a pallet
 Hi = # of master carton layers (height) on a pallet