



DuoShell™ Breast Shells

Contents



- 2 breast shells**
- 2 large backs**
- 2 small backs**



Consumer Driven Benefits

- Dual function DuoShells included two sets of back, one pair for sore nipples andn one pair for inverted nipples
- Larger opening backs protect nipples and help prevent soreness and irritation while allowing for air circulation
- Smaller backs used to help draw out inverted nipples
- For added comfort and protection from leaking, use with our Cotton Rolls (17236M) and Comfort Pads (17238M)
- Vented
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Product Specifications

Model Number	17231
Unit UPC Number	0-32884-15093-9
Product Dim.	4.68" x 2.31" x 3.875"
Product Cu. Ft.	0.024 ft ³
Product Weight	0.13 lbs
Case Pack	12
Inner Pack	3/4s

Inner Dim.	9.375" x 2.31" x 6"
Inner Cu. Ft.	0.075 ft ³
Inner Weight	0.585 lbs
Master SCC Number	200-32884-15093-3
Master Carton Dim.	9.81" x 7.875" x 6.75"
Master Carton Cu. Ft	0.301 ft ³
Master Carton Weight	1.93 lbs

Retailer Profit Plan

Ti/Hi	
FOB	
Unit Cost	\$
SRP	\$
% Margin	%
\$ Margin	\$

Shelf Dimensions (Width x Depth x Height)

Width – Measured left to right
 Depth – Measured front to back
 Height – Measured bottom to top
 Inner Pack - # of Poly Bags / Quantity in each Poly Bag (3/4s)

Shipping Dimensions (Length x Width x Height)

Length – Horizontal measurement always equal to or greater than width
 Width – Horizontal measurement always equal to or less than length
 Height – Vertical measurement from bottom to top
 Ti/Hi – Ti = # of master cartons on the bottom layer on a pallet
 Hi = # of master carton layers (height) on a pallet