



Ameda, Inc.
US Minimum Advertised Price Policy (MAPP)
Effective June 8, 2020, Updated January 4, 2024

Ameda, Inc. has adopted this Minimum Advertised Price Policy (the “Policy”) on the Mya Joy, Mya Joy PLUS and Pearl breast pumps. Ameda will not do any Mya Joy, Mya Joy PLUS and/or Pearl business with any Account or Distributor if that Account or Distributor advertises any of these products below its MAPP, or with respect to a Distributor, if that Distributor sells any of these MAPP products to any third party that advertises any MAPP product below its MAPP. Each Account and Distributor must independently decide whether to comply with the terms of this Policy. See below for the list of MAPP products and each of their MAPP.

This Policy does not constitute an agreement. This Policy and the list of MAPP Products is unilateral and is subject to change by Ameda at any time without notice. Updates to this policy can be found at <https://www.ameda.com/ameda-us-policies>.

MAP Products:

| SKU # | Description | MAP |
|--------------|---|------------|
| 131A40 | Mya Joy Breast Pump | \$95.00 |
| 131A41 | Mya Joy Breast Pump with Tote | \$115.00 |
| 131W50 | Mya Joy Breast Pump with Tote and Manual Pump | \$135.00 |
| 131W51 | Mya Joy Breast Pump with Tote, Manual Pump and Cooler | \$165.00 |
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| 132A04 | Mya Joy PLUS Breast Pump | \$135.00 |
| 132A05 | Mya Joy PLUS Breast Pump with Tote | \$155.00 |
| 132A06 | Mya Joy Breast Pump Deluxe | \$195.00 |
| 132W12 | Mya Joy Breast Pump with Tote, Manual Pump and Cooler | \$219.99 |
| | | |
| 201W01 | Pearl Hospital Grade Pump | \$849.99 |