



Ameda, Inc.
US Minimum Advertised Price Policy
Effective June 8, 2020, Updated July 1, 2021

Ameda, Inc. has adopted this Minimum Advertised Price Policy (the “Policy”) on the Mya and Mya Joy breast pumps. Ameda will not do any Mya and/or Mya Joy business with any Account or Distributor if that Account or Distributor advertises any of these products below its MAP, or with respect to a Distributor, if that Distributor sells any of these MAP products to any third party that advertises any MAP product below its MAP. Each Account and Distributor must independently decide whether to comply with the terms of this Policy. See below for the list of MAP products and each of their MAP.

This Policy does not constitute an agreement. This Policy and the list of MAP Products is unilateral and is subject to change by Ameda at any time without notice. Updates to this policy can be found at <https://www.ameda.com/ameda-us-policies>

MAP Products:

SKU #	Description	MAP
102A01	Mya Breast Pump	\$159.99
102A02	Mya Breast Pump with Small Tote	\$174.99
102A03	Mya Breast Pump with Large Tote	\$229.99
131A40	Mya Joy Breast Pump	\$134.99
131A41	Mya Joy Breast Pump with Tote	\$199.99
131W50	Mya Joy Breast Pump with Tote and Manual Pump	\$219.99
131W51	Mya Joy Breast Pump with Tote, Manual Pump and Cooler	\$269.99
132A04	Mya Joy PLUS Breast Pump	\$159.99
132A05	Mya Joy PLUS Breast Pump with Tote	\$229.99
132A06	Mya Joy Breast Pump Deluxe	\$299.99
132W12	Mya Joy Breast Pump with Tote, Manual Pump and Cooler	\$299.99